

Start Adopting.

Tips for businesses to strengthen their resilience

In a crisis, the ability to function and deliver will be key to business survival. The right measures can help to minimise the risks and costs by ensuring the safety of employees and the continuity of business in the event of a real crisis.

The Flu Pandemic Business Continuity Guide, developed by SPRING Singapore, cites practical measures that businesses can adopt to keep the flu outbreak at bay. It will be a stepping stone towards the certification to SS540, the Singapore standard for business continuity management (BCM). SS540 also allows businesses to assess, plan and strengthen the resilience of their value chain.

How SBF ups companies' resilience

Singapore Business Federation CEO Teng Theng Dar noted that in the wake of the current Influenza A outbreak, compliance with the **Flu Pandemic Business Continuity Guide** is a first step towards full SS540 certification. Businesses owe it to themselves, their customers and stakeholders to be BCM ready. "When our companies are able to operate as per normal or as close to normal during a crisis, it speaks well of their ability to **weather adversity**. It also enhances their viability and Singapore's status as a trusted business hub," he said.

As the BCM focal point for businesses, SBF, **working in concert** with their members from the trade associations and chambers as well as SPRING and other industry partners aims to help more Singapore-based companies and SMEs to be better informed about BCM, leading to **BCM readiness** and **SS540 certification**. SBF will strongly support enterprises' efforts to become **BCM certified**, advise them on BCM adoption and help SMEs in particular, in the processing of their incentive applications.

As part of its outreach efforts, SBF is organising a **series of seminars and networking sessions** to apprise businesses about BCM and how they can augment the robustness of their operations through BCM adoption.



For more information,
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