

Stay Ahead.

Tips for businesses to strengthen their resilience

In a crisis, the ability to deliver and function will be key to business survival. The right measures can help to minimise the risks and costs by ensuring the safety of employees and the continuity of business in the event of a real crisis.

The Flu Pandemic Business Continuity Guide, developed by SPRING Singapore, cites practical measures that businesses can adopt to keep the flu outbreak at bay. It will be a stepping stone towards the certification to SS540, the Singapore standard for business continuity management (BCM). SS540 also allows businesses to assess, plan and strengthen the resilience of its value chain of suppliers.

ST Kinetics readies itself for resilience

ST Kinetics, the land systems arm of ST Engineering and one of Asia's leading defense and specialty vehicles company, has a strong BCM system that includes not only a committee with representatives from various business units and corporate departments, but also a **BCM consortium with its key suppliers**. As a company's supply chain is only as strong as its weakest link, ST Kinetics aims to **upgrade its key suppliers** in BCM planning and gear towards SS540 certification for **greater business resilience**.

ST Kinetics' Pandemic Plan kicked into action when Singapore went on DORSCON "Orange" alert. Staff began **monitoring their temperatures** twice daily, conducting **contact tracing** and donning **surgical masks** when necessary. **Quarantine areas** were prepared and frequency of **disinfection of premises** was also increased. Efforts were taken to ensure that staff were also **updated daily** on the situation and the appropriate measures to take. BCM leaders also activated the **alternate work group plans** for their critical business functions and logistic arrangements in preparation for the "Red" alert. Their efficient BCM plan has enabled all business units to come together quickly and coherently to address the flu outbreak.



"We will continuously embed the culture of business continuity into our ST Kinetics' psyche; so that in any crisis, ST Kinetics is always ready and resilient."

Mr Sew Chee Jhuen,
President, ST Kinetics

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